



EUROPEAN INNOVATION COUNCIL AND SMES EXECUTIVE AGENCY (EISMEA)

Innovation Ecosystems, SMP/Entrepreneurship and Consumers
EU and place-based Innovation Ecosystems

I3 Instrument CALL COORDINATORS DAY 2024

7 March 2024 – 9:30-19:00

8 March 2024 – 9:30 – 12:45

EISMEA

Boulevard Simon Bolivar 34 – 1210 Brussels

Room ROOM SB34 13/018

Draft AGENDA (v13 – 15/02/2024)

The purpose of this meeting is to facilitate the exchange good practices between projects, to explore synergies and opportunities for collaboration. Projects pitches will provide an overview on the new I3 projects and on the ongoing ones. Four parallel sectoral workshops will help to explore complementarities at value chain level and to promote cross fertilisation. The three parallel thematic roundtables will help the Commission to collect feedback from the beneficiaries for the improvement of future I3 calls and to stimulate discussions on the exploitation of projects results.

The second day will be dedicated to project reporting issues, to communication & dissemination aspects and to better understand the use of Financial Support to Third Parties (FSTP).

Day 1 - 7 March 2024

9:30 – 10:00

Welcoming words

Catherine Wendt, DG REGIO

ROOM SB34

13/018

Reminders on I3 objectives and expectations

Denisa Perrin, EISMEA

Presentation of the objectives of the meeting

Eric Koch, EISMEA

10:00 – 11:00

Project pitches slot 1: SMART MANUFACTURING

ROOM SB34

013/018

11:00 – 11:30

☕ Coffee and networking break ☕

11:00- 12:30

Project pitches slot 2 – GREEN TRANSITION & DIGITAL TRANSITION

ROOM SB34

013/018

12:30 – 14:00

🥗 Light networking lunch 🥗

2nd floor kitchen

14:00 – 15:00

4 Parallel sectoral workshops

OBJECTIVES: Complementarities and synergies between projects. Stimulating cross-fertilisation

- ROOM SB340
13/A043 **1- Hydrogen, mobility & energy**
Moderator: Maja Ferlinc, EISMEA & Vincent Leiner, DG REGIO
- ROOM SB34
013/053 **2- Food, beverage and packaging, Logistics**
Moderator: Eric Koch, EISMEA & Wolfgang Munch, DG REGIO
- ROOM SB34
013/046 **3- Digital, Health and Medicine**
Moderator: Erik Hengmith, EISMEA & Ramunas Linartas, DG REGIO
- ROOM SB34
013/018 **4- Circular economy and sustainable manufacturing**
Moderator: Valentina Pinna, EISMEA & Tomislav Pinter, DG REGIO

15:00 – 15:30 ☕ Coffee and networking break ☕

15:30 – 16:45 **3 Parallel thematic round tables**

Participants split in 3 groups and change thematic round tables every 25 minutes. Each round table appoints rapporteur.

OBJECTIVE: *To provide policy feedback for improvement of future I3 WP and calls and to promote the discussion on exploitation issues*

ROOM SB34
013/018 **Theme A: successes and challenges when preparing and implementing I3 projects.**
Moderator: Maja Ferlinc / Virginie Perron, EISMEA & Tomislav Pinter, DG REGIO

ROOM SB340
13/A043 **Theme B: viability of investments and exploitation of project results**
Moderator: Valentina Pinna / Pascale Gaucher, EISMEA & Vincent Leiner, DG REGIO

Theme C: how the I3 instrument could be improved?

Moderator: Michael Berz / Erik Hengmith EISMEA & Ramunas Linartas, DG REGIO

ROOM SB34
013/053



16:45 – 17:15 **Rapporteurs (coordinators) A.B.C present their outcomes (10 min each)**

17:15-17:30 **I3 instrument “reality check” - announcement of questionnaire, DG REGIO**

17:30 - 19:00 ☕ Networking cocktail ☕

ROOM SB34 02
/209

Day 2 – 8 March 2024

ROOM SB34 013/018	Plenary sessions (for all participants)
9:30 – 10:00	Info session 1: Tips for preparation of progress report and continuous reporting (template, deliverables and annexes) <i>Virginie Perron, EISMEA</i>
10.00 – 10:30	Info session 2: Reminders on financial rules <i>Jana Dobiasova + Mariangela Bartolomeo, EISMEA</i>
10.40 – 11.10	Parallel sessions (participants to choose the info session they wish to attend in each time slot).
ROOM SB34 013/018	Info session 3: Tips for communication & dissemination of project results <i>Marie Faturova, EISMEA tbc</i>
ROOM SB34 013/A043	Info session 4: Presentation of European Cluster Collaboration Platform <i>Valentino Izzo, EISMEA</i>
11.10 – 11:30	 Coffee and networking break 
11.30 – 12.00	Parallel sessions (participants to choose the info session they wish to attend in each time slot)
ROOM SB34 013/018	Info session 5: Tips for open calls / FSTP management <i>Virginie Perron, EISMEA</i>
ROOM SB34 013/A043	Info session 6: Presentation of S3 Community of Practices and I3 support facility Gergana <i>Stancheva, Ramunas Linartas, DG REGIO</i>
12:00 – 12:30	Final Q&A round <i>Eric Koch, EISMEA / DG REGIO</i>
ROOM SB34 013/018	
12:30 – 12:45	Conclusions and farewell <i>EISMEA / DG REGIO</i>

Annex 1 to the agenda: DISCUSSION POINTS

To facilitate the discussion, the EISMEA I3 team prepared different discussion points for each sectoral workshop and thematic round tables. Project coordinators are welcome to use some or all these discussion points as an orientation for the discussion and are welcome to discuss also other points not mentioned in the list.

14:00 – 15:00	<p><u>4 Parallel sectoral workshops on</u></p> <ol style="list-style-type: none">1- Hydrogen, mobility & energy2- Food, beverage and packaging, Logistics3- Digital, Health and Medicine4- Circular economy and sustainable manufacturing <p>OBJECTIVES: <i>Complementarities and synergies between projects. Stimulating cross-fertilisation</i></p> <p>DISCUSSION POINTS:</p> <ul style="list-style-type: none">- <i>Cooperation with S3 thematic platforms.</i>- <i>Explore the possibilities to expand the value chain to regions not included in the project.</i>- <i>Explore opportunities to valorise the results/solutions and technologies from one project in the framework of another project (exploitation).</i>- <i>Possibilities for companies active in one project to participate in FSTP promoted by another project.</i>- <i>Avoid duplications – promoting cooperation between projects operating in the same field avoiding spent funds on the same demonstration activities (technologies, testing, etc.)</i>- <i>Joining forces in piloting innovative solutions or in the promotion of the exploitation.</i>- <i>For the future – possibility to build on the I3 projects results to build new projects and further valorise the exploitation in the same or different value chains.</i>- <i>Policy recommendations and identification of common challenges in specific area (regulatory or non-regulatory barriers and bottlenecks, issues related to pilot plants facilities, recommendation for further infrastructure – recommendations for policy makers at local, regional, national and EU level.</i>
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15:30 – 16:45	<p><u>3 Parallel thematic round tables</u></p> <p>Participants split in 3 groups and change thematic round tables every 30 minutes. Each round table appoints rapporteur.</p> <p>OBJECTIVE: <i>To provide policy feedback for improvement of future I3 WP and calls</i> <i>To promote the discussion on exploitation issues</i></p>
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<p>ROOM SB34 013/018</p>	<p><u>Theme A: successes and challenges when preparing and implementing I3 projects.</u> Moderator: Maja Ferlinc / Virginie Perron, EISMEA & Tomislav Pinter, DG REGIO</p> <p><u>Discussion points:</u></p> <ul style="list-style-type: none"> - Clarity of the call text when preparing project proposals. - Role of the quadruple helix and SMEs, in particular. - Reasons for the involvement of large companies in the I3 proposals. Is there an added value? - Understanding the purpose of the cascade funding. - Justifying the relevance of the project in the perspective of S3 strategies. identification and dialogue with the S3 competent body - Identification of the business cases for investments, including the maturity of technologies. - Addressing the value chain dimension
<p>ROOM SB340 13/A043</p>	<p><u>Theme B: viability of investments and exploitation of project results</u> Moderator: Valentina Pinna / Pascale Gaucher, EISMEA & Vincent Leiner, DG REGIO</p> <p><u>Discussion points:</u></p> <ul style="list-style-type: none"> - Which is the TRL level that your solution is reaching at the end of the project? - How do you plan to move to the market after the end of the projects? - How are you planning to maximise the exploitation of project results? - Investment readiness of your project in the future dialogue with potential investors (including EIC accelerator). - Further investment needs for the large-scale adoption of the technologies/solutions. - Attracting public and private funding for the exploitation of the results of specific business cases. - How to leverage/better use funding from ERDF mainstream programs to maximize I3 project results? - How are you taking into account IPR issues (licencing, ...). Individual vs joint exploitation
<p>ROOM SB34 013/053</p>	<p><u>Theme C: how the I3 instrument could be improved?</u> Moderator: Michael Berz / Erik Hengmith EISMEA & Ramunas Linartas, DG REGIO</p> <p><u>Discussion points:</u></p> <ul style="list-style-type: none"> - General and Specific objectives and calls; - Consortium composition; - Eligible actions and key performance indicators; - Admissibility/eligibility requirements and documents. - Is there a need to reconsider the roles of regional innovation ecosystems, public administration, intermediaries, universities, and S3 Partnerships in I3 projects?

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| | <ul style="list-style-type: none">- <i>I3 Instrument and methods for engaging innovative actors from less developed regions achieving cohesion objectives (hop on schemes)</i>- <i>Challenges engaging companies from Less developed and outermost rejoin</i>- <i>Are there regulatory barriers or standardisation issues that could affect the successful exploitation of the projects results?</i>- <i>Individual benefits for the companies belonging to the portfolio versus common exploitation of projects in the value chain.</i>- <i>Challenges for the Cap2b projects preparing future viable investment portfolios.</i>- <i>Recommendations for EU policy makers</i>- <i>Further cooperation between the project partners after the end of the project.</i>- <i>What is achievable thanks to I3 that wouldn't have been possible otherwise (with national or regional programmes, other EU funded programmes)?</i>- <i>Complementarities with other EU Instruments and programmes.</i> |
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